



BEAZER HOMES

Beazer Homes Hosts National Toy Drive and Social Media Contest to Donate to Toys for Tots

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ATLANTA--(BUSINESS WIRE)--Nov. 24, 2014-- [Beazer Homes](#), a top 10 national homebuilder, will be donating a room full of toys worth thousands of dollars to Toys for Tots this Holiday Season. In addition, Beazer communities across the country will act as toy collection centers.

To gain awareness of the drive and engage with the community, Beazer Homes will launch a "Guess to Give" social media campaign to run across Facebook, Twitter, Instagram, and Pinterest from November 24th through December 12th. Guess to Give will allow participants across social media platforms to enter for a chance to win a \$250 Target gift card by guessing how many toys are pictured in a photo of a children's bedroom in one of Beazer's model homes.

The person who guesses the correct number of toys, or closest to it, will win the gift card. To encourage the spirit of giving, Beazer Homes will donate additional toys for every social media interaction with the photo (up to \$2500 in toy and cash donations).

"Toys for Tots is an incredible organization and we're proud to work with them to make the holiday season brighter for many families and communities across the US," said Kathi James, Chief Marketing Officer for Beazer Homes.

Members of the community are also invited to visit any Beazer Homes community sales center to donate new, unwrapped toys. Those looking to locate a nearby donation center should visit [Toys for Tots'](#) website.

About Beazer Homes: Headquartered in Atlanta, Beazer Homes is one of the country's 10 largest single-family homebuilders. The Company's homes meet or exceed the benchmark for energy-efficient home construction as established by ENERGY STAR® and are designed with Choice Plans to meet the personal preferences and lifestyles of its buyers. In addition, the Company is committed to providing a range of preferred lender choices to facilitate transparent competition between lenders and enhanced customer service. The Company offers homes in 15 states, including Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol "BZH." For more info visit [Beazer.com](#), or check out Beazer on Facebook and Twitter.



Source: Beazer Homes

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