



BEAZER HOMES

Beazer Homes Announces Their Make Your Move Sales Event February 1-15

February 1, 2012

Beazer Offers Savings, Energy Efficiency and Personalization

ATLANTA, GA, Feb 01, 2012 (MARKETWIRE via COMTEX) --Beazer Homes, USA, INC. (NYSE: BZH), one of the country's top 10 homebuilders, is giving homebuyers a chance to save big on a new home with its Make Your Move Sales Event, February 1-15, 2012. During this two-week national promotion, Beazer is offering special incentives on its quick move-in and to-be-built ENERGY STAR(R) homes.

Beazer has been building energy-efficient homes since 2006, and they continue to improve their commitment to providing quality homes. Every Beazer home guarantees energy efficiency that meets and exceeds ENERGY STAR requirements. That means lower utilities and a lower cost of ownership for homeowners.

But Beazer doesn't stop there -- they also allow homebuyers to add their own personal touch to their homes. Homebuyers can personalize their floorplan with structural options to ensure that they get a home that suits their lifestyle. They can also go even further by personalizing their finishes through design upgrades such as flooring, lighting, cabinetry and more.

"Today's homebuyers want to get more out of their home," said Kathi James, SVP and Chief Marketing Officer at Beazer. "By allowing homebuyers to personalize their home and providing energy efficiencies that go above and beyond ENERGY STAR, they can do just that."

For those prospective homebuyers who may be on the fence in today's market, the time to buy a new home couldn't be better. During the Make Your Move Sales Event, Beazer is offering special incentives that allow prospective homebuyers to capitalize on the savings in a variety of their single-family, townhome and condominium communities in 22 metropolitan areas across the country. For more information, visit www.beazer.com.

Beazer Homes USA Inc. Beazer Homes USA Inc., headquartered in Atlanta, is one of the country's 10 largest single-family homebuilders, with operations in Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol "BZH."

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