



# BEAZER HOMES

## Beazer Homes Announces the Get More Save More Sales Event August 1 - 15

August 1, 2011

### Beazer Offers Even More Savings on Energy-Efficient Homes

ATLANTA, GA, Aug 01, 2011 (MARKETWIRE via COMTEX) --

Beazer Homes USA, Inc. (NYSE: BZH), one of the country's top 10 homebuilders, is giving homebuyers a chance to pack on extra savings with its Get More Save More Sales Event, August 1-15, 2011. During this two-week nationwide promotion, Beazer is offering incentives on quick move-in and to-be-built eSMART homes that have earned the ENERGY STAR(R) seal of approval.

Beazer research shows that prospective homebuyers value the energy-saving benefits of its eSMART homes. Beazer's signature eSMART homes exceed ENERGY STAR(R) qualifications and allow homeowners to get more out of their home -- more ways to conserve water, more ways to improve indoor air and more energy-efficiencies to lower the ongoing cost of ownership.

The Get More Save More Sales Event will allow those in the market for a new home to get a great deal that will lower their monthly utility bills.

According to Kathi James, SVP and Chief Marketing Officer at Beazer, you can't buy a home at a better time. "It's still a buyer's market," said James. "Low interest rates and affordability make this a great time to buy a home. And with our quick move-in homes, buyers can get into their homes even sooner and start experiencing the energy efficiency of our eSMART homes."

Every Beazer home comes equipped with energy-efficient features such as a home energy monitor, programmable thermostat, compact fluorescent light bulbs and an ENERGY STAR(R) dishwasher -- all at no additional cost to the buyer.

Research also shows that homebuyers enjoy the ability to personalize a new home and make it their own. According to James, that's a huge advantage of buying a new home.

During the Get More Save More Sales Event, prospective homebuyers will truly be able to capitalize on buying a new home and making it their own through options such as flooring, lighting and appliances. They can go even further by selecting cabinetry, fixtures and finishes.

Beazer is inviting prospective homebuyers who want to get more out of a home and save more to come out during the Get More Save More Sales Event, August 1-15, with special incentives in a variety of single family, town home and condominium home communities in 22 metropolitan areas across the country. For more information, visit [www.beazer.com](http://www.beazer.com).

Beazer Homes USA Inc. Beazer Homes USA Inc., headquartered in Atlanta, is one of the country's 10 largest single-family homebuilders, with operations in Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol "BZH."

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