



House Hunters Spring Into New Home Savings

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Beazer Homes Offers Additional Incentives on Heels of Tax Credit

ATLANTA, GA, May 05, 2010 (MARKETWIRE via COMTEX) --The government-sponsored homebuyer tax credit may be over, but terrific savings still abound on newly constructed Beazer homes. As one of the nation's top 10 homebuilders, Beazer Homes (NYSE: BZH) is keeping the momentum generated by the expiring tax credit in full bloom by offering additional incentives on brand new homes throughout the month of May.

"We're offering extra savings opportunities in all of our new home communities," said Kathi James, chief marketing officer for Beazer Homes. "We're keeping our pricing very competitive and educating buyers on the lower operating costs of a new eSMART high-performance home versus a re-sale or used home."

Indeed, house hunters opting for a Beazer energy-saving eSMART home will have the added benefit of lower monthly utility bills. Engineered as a whole-house system to achieve greater energy efficiency, a study conducted by the NAHB Research Center found that, depending on location and home size, Beazer's eSMART homes can offer an up to 47 percent energy cost savings over comparable houses built 10 to 15 years ago.

"Today's buyers have a real appreciation for the superior performance standards and energy-saving benefits that come with our high-performance homes," said James. "Every Beazer home includes additional air sealing and framing techniques that allow for more insulation per home. And, we use denser insulation within walls and attic spaces and energy-efficient low-e windows."

James also points to the fact that as savvy shoppers narrow their search for the perfect house to call home, they are weighing the many additional benefits of new construction, like updated home designs, better warranties, and the ability to personalize certain features.

Here are James' top reasons for choosing a new home:

New. New. New. Everything in a Beazer home is brand new from the day you move in, including the paint, flooring, appliances, air conditioner, windows, doors and everything in between.

Homes designed for today's lifestyle. The ability to choose a floor plan that fits specific needs, plus options like flexible living spaces, storage systems, and energy-efficiency upgrades are among the biggest reasons why people purchase directly from a homebuilder.

New Home warranty. Buyers have peace of mind knowing that materials and workmanship are covered for the first year and that specific components of the mechanical and electrical system are covered for the second year. New home buyers also benefit from manufacturers' warranties for kitchen appliances, air conditioning and heating units and the roof, just to name a few examples, which are passed along to the buyer at closing.

Energy-savings and lower operating costs. Beazer's eSMART homes perform at a higher level because of a tighter home seal that insulates it from the inside out, which keeps energy and operating costs down. Additional energy-saving features incorporated into every Beazer home at no additional cost include a home energy monitor, programmable thermostat, compact fluorescent light bulbs and Energy Star dishwasher. To help conserve water, Beazer uses regionally-appropriate plants and only water-saving bath faucets and showerheads.

Improved indoor air quality. To address indoor air quality, paints and carpets that emit lower Volatile Organic Compounds (VOCs) are used, and every Beazer home is equipped with high-efficiency MERV 8 air filters and carbon monoxide detectors.

Lasting quality. Beazer's architects, engineers, and construction professionals are committed to building high-quality homes that are more durable and long lasting than ever before.

Your dream home. Choose a move-in-ready model or build from scratch. It's your choice. Beazer has brand new homes that can close in 30, 60 or 90 days.

Convenient financing options. Beazer's financial partner, Bank of America Home Loans, offers a range of lending products, tools and mortgage plans to help homebuyers.

A hand to guide you. A Beazer representative is available answer your questions every step of the way. From your first meeting with one of our New Home Counselors to selecting finishes in our Home Design Studio to your new home orientation meeting, rest assured that our team is ready to answer any and every question.

Spring into savings. Sign a contract before May 31, 2010, and you can qualify for additional savings. Click here to learn more about the special incentives available on a new Beazer home in your area.

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