



BEAZER HOMES

Leading Building Science Expert Gord Cooke Explains Benefits of New High-Performance Homes in Free Webinar

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ATLANTA, GA, Jan 26, 2010 (MARKETWIRE via COMTEX) -- Beazer Homes (NYSE: BZH), one of the nation's top-10 home builders, is hosting a complimentary webinar, Tuesday, Feb. 2, at 2p.m. (EST), featuring building science expert Gord Cooke. The educational webinar, High-Performance Homes: The Blueprint to Savings, is designed to help prospective home buyers and real estate professionals gain a better understanding of the energy- and money-saving benefits of a high-performance home compared to a typical code-built home.

To register for the webinar, go to <http://www.visualwebcaster.com/event.asp?id=64897>.

During the webinar presentation, Cooke will explain the latest construction techniques and energy-saving features that are incorporated into today's high-performance homes, and what home buyers should look for in order to better gauge a home's performance potential. A question and answer session will follow the presentation.

"Our goal is to help home buyers learn more about the economical and ecological benefits found in today's high-performance homes," said Kathi James, Beazer's chief marketing officer. "Much of what Beazer is doing to improve the performance of our homes, like creating a tighter home seal to prevent air leakage, is based on proven building science principles. We want buyers to understand how the advances we're making on the construction side lower overall operating costs."

Beazer recently expanded its eSMART initiative to include progressive levels of high-performance homes, all engineered as a whole-house system to achieve greater energy efficiency, conserve water and improve indoor air quality.

To measure the performance of its eSMART homes, Beazer turned to the NAHB Research Center, which tested popular models in various climate-specific zones and compared them to similar homes built to the Building America Benchmark. The study found that, depending on home size and climate zone, Beazer's eSMART high-performance homes can offer a 27 to 46 percent average energy cost savings over comparable houses built to the Building America Benchmark. Additionally, with proper use of an included home energy monitor, Beazer's homeowners can decrease their annual electricity costs from five to 15 percent.

About Gord Cooke

As a professional engineer, trainer, author and industry consultant for the last 25 years, Gord Cooke of Building Knowledge, Inc. is a passionate educator and advocate for better building practices, improved indoor air quality and energy efficiency. He has a unique talent of taking the complex issues of building science and breaking them into easily understood elements with practical real-world applications for all audiences.

About Beazer Homes

Beazer Homes is one of the country's largest single-family homebuilders with operations in 16 states. For more information on Beazer's communities, visit www.Beazer.com.

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