



BEAZER HOMES

Organizing Expert Offers Free Advice on Taming Clutter at Beazer Homes' Communities in Dallas

May 1, 2009

DALLAS, May 1 /PRNewswire-FirstCall/ -- Beazer Homes USA, Inc. (NYSE: BZH), one of the country's top 10 homebuilders, is bringing its SMARTDESIGN(R) home organization tour featuring nationally-acclaimed organizing expert Monica Ricci to the Dallas-Fort Worth area. An author and frequent guest on HGTV's "Mission Organization," Ricci will host free home organization workshops, May 16 and 17, from 1pm to 3pm, at two of Beazer's new home communities in Denton County.

Saturday, May 16th
Cobb Farm
12178 Stacy Cove
Frisco, TX 75034

Sunday, May 17th
The Preserve at Pecan Creek
7101 Smoke Tree Trail
Denton, TX 76205

Well-known for her upbeat and inspirational advice for de-cluttering living spaces, Ricci will share organizing tips with the public as part of a multi-city tour showcasing Beazer's SMARTDESIGN storage and organization features.

"Today's buyers want their home to make their lives simpler," said Ricci, who was named one of the nation's organizing elite by Forbes Magazine. "Getting organized frees us from stress and removes obstacles that prevent us from becoming more powerful and successful in life."

A little over two years ago, Beazer's planning and design team began tapping her expertise to add space-saving storage and organizational elements to its homes nationwide. The unique collaboration has resulted in the introduction of more than a dozen optional features, including enhanced kitchen storage, built-in closet systems, home office workstations and garage storage units, available through Beazer's design studios.

"Our storage and organization features are an example of Beazer's ongoing effort to design homes that work for today's lifestyles," said Todd Miller, president of Beazer Homes' Dallas Division. "By increasing storage and adding features that help reduce clutter, Beazer is designing homes that support the way families actually use their home."

Beazer's extensive research into home-buyer preferences found that a more organized house is at the top of the list of what people want most. Of new and prospective buyers surveyed, nearly 73 percent listed the kitchen as their top priority, with nearly one in two women reporting they would give up luxury lighting and stainless steel appliances in exchange for a more organized kitchen. Other high-priority areas included the home office and garage.

Beazer Homes has 14 new home communities in the Dallas-Fort Worth area, with townhomes priced from the \$90s and single-family homes ranging from the \$100s to the \$300s.

SOURCE Beazer Homes USA, Inc.

-0- 05/01/2009
/CONTACT: Kate Barnes, +1-214-876-2794; Mandy Brooks, +1-770-829-3755,
both for Beazer Homes/
/Web Site: <http://www.beazer.com> /
(BZH)

CO: Beazer Homes USA, Inc.

ST: Texas
IN: CST RRL HHP
SU: SVY PDT

PR
-- CL09055 --
4955 05/01/2009 11:00 EDT <http://www.prnewswire.com>