



# BEAZER HOMES

## Real Dream Homes Lead to Help for Homeless

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### Beazer Homes Gives to HomeAid Through Dream Home Dollar Days

ATLANTA, Feb 05, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- A dream home is not always spending \$5 million for a 5,000 square foot lakeside villa complete with a pool, spa, theater and gym. According to a recent national survey conducted by Beazer Homes USA, Inc. (NYSE: BZH) (<http://www.beazer.com>), 61 percent of those polled identified their dream home priced on average in the \$200,000's and ranked the suburbs as their second dream home location after the beach. Furthermore, the survey confirmed that kitchen features and upgrades are the most important considerations in creating a dream home. More specifically, the 542 women surveyed, ages 21 to 44 planning to purchase a home in the next two years, identified upgrades in the master suite and the addition of energy efficient upgrades as the most desired features after the kitchen.

"While location, cost and size will always be factors, this survey suggests other elements like feature upgrades and options are playing a more significant role these days in a consumer's home buying process," said Kimberly Whitler, Chief Marketing Officer for Beazer Homes. "By having a clear understanding of what buyers are really looking for, we can be sure to incorporate those elements most important to their dream homes."

To encourage buyers to pursue their dream home, Beazer Homes is offering \$1 specials in select communities nationwide during Dream Home Dollar Days(1), which takes place Feb. 9-11 only. More important, Dream Home Dollar Days will support HomeAid, the nation's largest provider of transitional housing for the temporarily homeless with 138 completed shelters.

"For ten years, Beazer Homes has maintained an unsurpassed commitment to partnering with HomeAid in our efforts to provide temporary, dignified homes where people live while they learn job and life skills that enable them to take back their lives," said Genette Eaton, HomeAid CEO. "From serving on our national and local boards to building projects for our local chapters, Beazer Homes constantly looks for innovative ways to support HomeAid, and Dream Home Dollar Days is another terrific example of its continued drive to help us."

HomeAid will receive \$25 for every visitor to a Beazer Homes' community during Dream Home Dollar Days for shelter projects that help thousands of men, women and children who find themselves temporarily homeless(2). As HomeAid's first corporate builder sponsor, Beazer Homes has supported 14 shelter projects through financial contributions, fundraising efforts, employee and trade partner volunteerism, and builder expertise since 1997.

"Our decade of involvement with HomeAid has been a perfect platform for giving back to the communities with which we do business throughout the country," said Ian J. McCarthy, President and Chief Executive Officer of Beazer Homes, and co-chairman and member of the National Board of Directors for HomeAid. "We are fortunate to be affiliated with a stellar organization, who -- with its partners -- has actively responded to the stark reality that thousands of men, women and children, due to unforeseen circumstances, are left or at risk of becoming temporarily homeless. We, as a company, are proud to share our resources with those in need and will continue to join our hands and hearts building hope with HomeAid."

In addition to McCarthy's role with HomeAid, Beazer Homes' involvement carries throughout the HomeAid organization. Many Beazer Homes divisions are proactively engaged with local HomeAid chapters through membership on advisory boards and involvement on shelter projects. To date, Beazer Homes has completed housing projects in the following locations: Dallas, TX; Orange County, CA; Riverside, CA; Sacramento, CA; Northern Virginia; Denver, CO; Atlanta, GA; Houston, TX; and Colorado Springs, CO. In total, the company has helped HomeAid add more than 400 beds nationwide through a total project contribution valued at nearly \$11 million.

#### About HomeAid

HomeAid is a leading national non-profit provider of housing for today's homeless. Founded in 1989, the organization has built housing for more than 60,000 men, women and children. Established by the Building Industry Association of Southern California, an affiliate of the National Association of Home Builders (NAHB), HomeAid has completed more than 135 housing projects nationwide with another 55 projects currently in development. HomeAid includes a network of 19 chapters in 13 states and four offices in Newport Beach, CA (headquarters); Washington, D.C.; Augusta, GA; and New Orleans, LA (for hurricane-rebuilding efforts). For more information about HomeAid, call 949-258-0850 or visit [homeaid.org](http://homeaid.org).

#### About Beazer Homes USA, Inc.

Beazer Homes USA, Inc., headquartered in Atlanta, is one of the country's 10 largest single-family homebuilders with operations in Arizona, California, Colorado, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia and West Virginia and also provides mortgage origination and title services to its homebuyers. Beazer Homes, a Fortune 500 company, is listed on the New York Stock Exchange under the ticker symbol "BZH."

#### Forward-Looking Statements

Certain statements in this press release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such risks, uncertainties and other factors include, but are not limited to, changes in general economic conditions, changes in levels of customer demand,

fluctuations in interest rates, increases in raw materials and labor costs, levels of competition, implementation of overhead realignments and associated costs, potential liability as a result of construction defect, product liability and warranty claims, and other factors described in the company's Annual Report on Form 10-K/A for the year ended September 30, 2005 filed with the Securities and Exchange Commission on May 25, 2006.

(1) Visit [dreamhomedays.com](http://dreamhomedays.com) for details and offer terms and restrictions.

(2) Beazer Homes will donate up to \$150,000 to HomeAid.

SOURCE Beazer Homes USA, Inc.

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