



BEAZER HOMES

Beazer Homes Listed on InformationWeek 500; Implementation of Web Technology "Beazer Design Studio" Enhances Customer Experience with Online Selection of New Home Options through MyBeazerHome.com

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MANHASSET, N.Y. & ATLANTA--(BUSINESS WIRE)--Aug. 31, 2006--Beazer Homes USA, Inc. (NYSE: BZH) today announced that it has been included in the 2006 InformationWeek 500. For the past 18 years, InformationWeek has identified and honored the nation's most innovative users of information technology with its annual listing. The list is unique among corporate rankings because it spotlights the power of innovation in information technology.

"The InformationWeek 500 honors today's leading companies who set the benchmark for business technology strategies and projects," said InformationWeek publishing director, Fritz Nelson. "The companies on our list are some of the most innovative users of technology."

InformationWeek selected Beazer Homes for inclusion on the prestigious list in recognition of its design and implementation of an online Beazer Design Studio. Beazer Homes, in conjunction with a consortium of homebuilding and building products manufacturing companies, originated the concept of the online design studio. This technology solution enables Beazer home buyers to view and research online the multitude of brands and product options they can choose to customize their new home purchase. The new technology enhances the company's existing and innovative customer web portal, "MyBeazerHome.com," through which new home buyers can track and follow from their own personal computers everything involved in their home buying experience, including key milestones in the construction process, warranty information, and now, online Beazer Design Studio selections.

"Offering Beazer Design Studio selections to our customers online captures the essence of our strategy of implementing technology solutions to improve the customer experience," said Cindy B. Tierney, chief information officer of Beazer Homes. "Prior to physically visiting the design studio location, our home buyers have the ability to conveniently research all the possibilities for customizing their new home. In turn, Beazer Homes benefits from more effective and efficient communication with our customers, improved interface with our manufacturing partners, enhanced opportunities to increase Design Studio revenues, and ultimately, greater equity of our brand, which is built around the customer."

Additional details on the InformationWeek 500 can be found at www.informationweek.com/iw500/.

About Beazer Homes USA, Inc.

Beazer Homes USA, Inc., headquartered in Atlanta, is one of the country's ten largest single-family homebuilders with operations in Arizona, California, Colorado, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia and West Virginia and also provides mortgage origination and title services to its homebuyers. Beazer Homes, a Fortune 500 company, is listed on the New York Stock Exchange under the ticker symbol "BZH."

About InformationWeek

InformationWeek sets the agenda for business technology executives, covering the full range of information access points IT decision-makers use today. A trusted, authoritative source and information filter, InformationWeek helps community members understand and focus on what's important up-to-the-minute - in print, online, through independent research and at live, peer-to-peer events. Through its cross-media platform, InformationWeek delivers content to complement the print publication to its community of business technology leaders when and how they want it, 24/7. The InformationWeek community includes an audience of 2.5 million CIO's, IT executives and business managers who cut across industries, job titles, company sizes and global borders.

InformationWeek is consistently recognized for its commitment to excellence and thought leadership by the IT community, receiving many of the industry's top media accolades, including several awards from the American Society of Business Publication Editors (ASBPE), top spots in BtoB Magazine's Media Power 50 and Circulation Excellence Awards from Circulation Management Magazine.

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