Beazer Homes USA, Inc. Q2 2020 Earnings Presentation



Forward Looking Statements

This presentation contains forward-looking statements. These forward-looking statements represent our expectations or beliefs concerning future events, and it is possible that the results described in this presentation will not be achieved. These forward-looking statements are subject to risks, uncertainties and other factors, many of which are outside of our control, that could cause actual results to differ materially from the results discussed in the forwardlooking statements, including, among other things: (i) the potential negative impact of the COVID-19 pandemic, which, in addition to exacerbating each of the risks listed below, may include a significant decrease in demand for our homes or consumer confidence generally with respect to purchasing a home, an inability to sell and build homes in a typical manner or at all, increased costs or decreased supply of building materials or the availability of subcontractors, housing inspectors, and other third-parties we rely on to support our operations, and recognizing charges in future periods, which may be material, for goodwill impairments, inventory impairments and/or land option contract abandonments; (ii) our ability to raise debt and/or equity capital, due to factors such as limitations in the capital markets (including market volatility) or adverse credit market conditions, which have worsened and may continue to worsen as a result of the COVID-19 pandemic, and our ability to otherwise meet our ongoing liquidity needs (which could cause us to fail to meet the terms of our covenants and other requirements under our various debt instruments and therefore trigger an acceleration of a significant portion or all of our outstanding debt obligations), including the impact of any downgrades of our credit ratings or reduction in our liquidity levels; (iii) market perceptions regarding any capital raising initiatives we may undertake (including future issuances of equity or debt capital); (iv) the cyclical nature of the homebuilding industry and a potential deterioration in homebuilding industry conditions; (v) economic changes nationally or in local markets, changes in consumer confidence, wage levels, declines in employment levels, inflation or increases in the quantity and decreases in the price of new homes and resale homes on the market; (vi) shortages of or increased prices for labor, land or raw materials used in housing production, and the level of quality and craftsmanship provided by our subcontractors; (vii) the availability and cost of land and the risks associated with the future value of our inventory, such as asset impairment charges we took on select California assets during the second quarter of fiscal 2019; (viii) factors affecting margins, such as decreased land values underlying land option agreements, increased land development costs in communities under development or delays or difficulties in implementing initiatives to reduce our production and overhead cost structure; (ix) estimates related to homes to be delivered in the future (backlog) are imprecise, as they are subject to various cancellation risks that cannot be fully controlled; (x) increases in mortgage interest rates, increased disruption in the availability of mortgage financing, changes in tax laws or otherwise regarding the deductibility of mortgage interest expenses and real estate taxes or an increased number of foreclosures; (xi) increased competition or delays in reacting to changing consumer preferences in home design; (xii) natural disasters or other related events that could result in delays in land development or home construction, increase our costs or decrease demand in the impacted areas; (xiii) the potential recoverability of our deferred tax assets; (xiv) potential delays or increased costs in obtaining necessary permits as a result of changes to, or complying with, laws, regulations or governmental policies, and possible penalties for failure to comply with such laws, regulations or governmental policies, including those related to the environment; (xv) the results of litigation or government proceedings and fulfillment of any related obligations; (xvi) the impact of construction defect and home warranty claims; (xvii) the cost and availability of insurance and surety bonds, as well as the sufficiency of these instruments to cover potential losses incurred; (xiii) the impact of information technology failures, cybersecurity issues or data security breaches; (xix) terrorist acts, natural disasters, acts of war or other factors over which the Company has little or no control; or (xx) the impact on homebuilding in key markets of governmental regulations limiting the availability of water.

Any forward-looking statement, including any statement expressing confidence regarding future outcomes, speaks only as of the date on which such statement is made and, except as required by law, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time-to-time, and it is not possible to predict all such factors.



Introduction

Allan Merrill - Chairman & Chief Executive Officer

Bob Salomon - EVP & Chief Financial Officer

David Goldberg - Vice President, Treasurer



2nd Quarter Highlights

| New Home Orders Up | |
|---------------------------------|--|
| Homebuilding Revenue Up | |
| Homebuilding Gross Margin Up | |
| SG&A as % of Total Revenue Down | |
| EBITDA Up | |
| Net Income Up | |



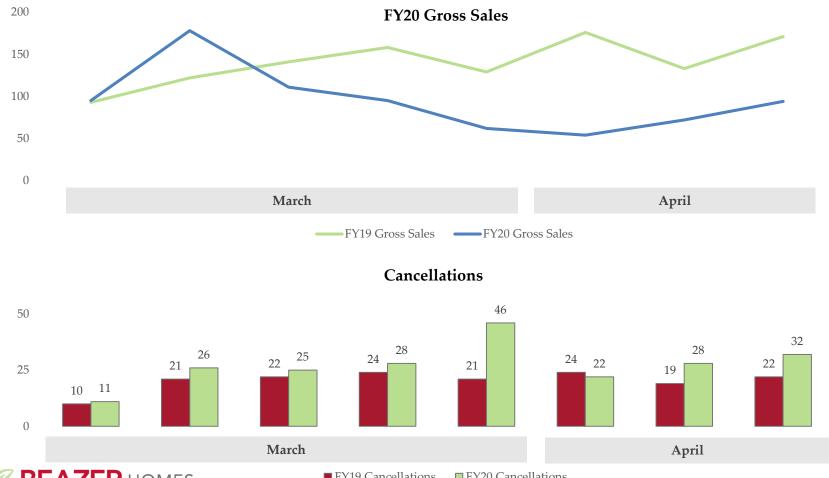
Onset of the Crisis & Our Response

- Took Steps to Help Protect the Health and Safety of our Employees, Customers and Trade Partners
 - Social distancing and enhanced cleaning
 - Appointment-only / virtual sales processes
 - Work from home policy
- Delivered Homes to our Buyers
 - Worked to maintain schedule
 - Managed logistical disruptions
- Detailed Operating Instructions for April
 - Key priorities
 - Specific guidelines for each department



Recent Results Showing Some Improvement

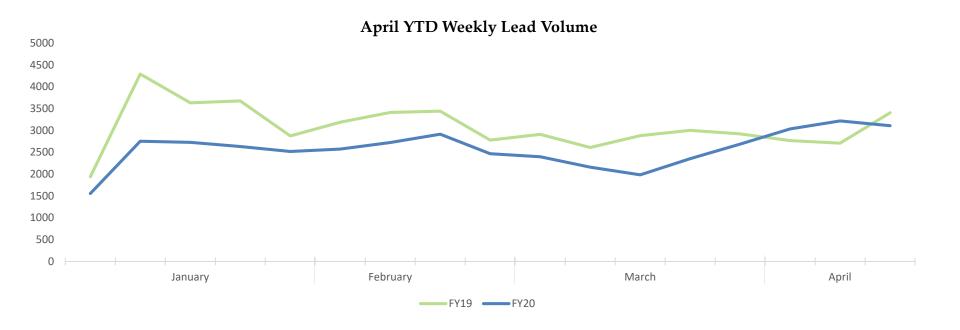
- While gross sales are significantly down from historic norms due to the crisis, April results thus far have shown sequential improvement from the low point
- Cancellations spiked at the end of March and remain slightly elevated





Lead Activity Improving in April

• Lead Activity has trailed 2019 volumes but has risen in the most recent weeks of April to be in line with 2019 levels





Financial Response

We ended the quarter with \$294 million of total liquidity, entirely comprised of unrestricted cash.

- Focused on closing homes to generate cash
- Drew \$250 million dollar revolving credit facility
- Deferred land purchases

Balance sheet aspects to our efforts to preserve and generate liquidity:

- Focusing on selling existing specs
- Rescheduling or reducing land acquisition spending
- Pausing land development activities

Income statement aspects to our efforts to preserve and generate liquidity:

- Negotiating cost reductions with our trades
- Reducing operating expenses
- Senior leadership voluntarily reduced salaries



Primary Risks and Priorities in Managing

Primary Market Risks

Reduced Demand

Constrained Mortgage Availability

Restrictions on our **Ability to Operate**



Rely on our Business Model

Protect our Financial Flexibility



Appendix



2nd Quarter Results

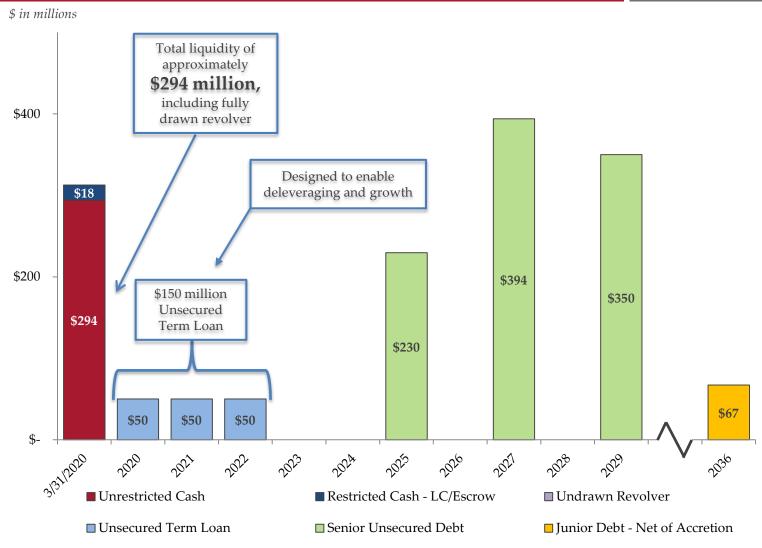
| Results | Q2 FY20 | YoY Change |
|-------------------------------|---------|------------|
| New Home Orders | 1,661 | 3.9% |
| Sales Pace | 3.3 | 1.7% |
| Average Community Count | 167 | 2.2% |
| Homebuilding Revenue (\$M) | \$488.0 | 15.9% |
| Average Selling Price (\$k) | \$382.1 | 2.9% |
| Closings | 1,277 | 12.6% |
| Backlog Conversion | 69.1% | (530 bps) |
| HB Gross Margin %* | 20.8% | 100 bps |
| SG&A as % of Total Revenue | 12.0% | (70 bps) |
| Adjusted EBITDA** (\$M) | \$43.9 | 34.7% |
| Net Income - Cont. Ops. (\$M) | \$10.6 | N/A |

^{*}Excludes impairments, abandonments, and interest amortized to cost of sales

^{**}Details are included on the "Adjusted EBITDA Reconciliation" slide in the appendix



Well Structured Maturity Schedule



Notes:

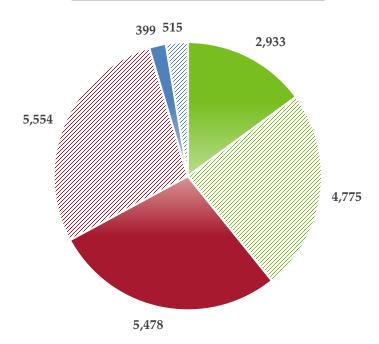
• Years are calendar years



Lot Position Enables Measured Approach

19,654 total controlled lots 18,740 active lots

Lot Position at March 31, 2020



Immediate Availability - 39%

Homes Under Construction

Finished Lots

Near-Term Availability - 56%

Owned Land Under Dev

Lots Under Option

Long-Term and Non-Strategic Assets – 5%

Land Held for Future Dev

Property Held for Sale

Community Count Activity

| Active Communities at 3/31/2020 | 166 |
|--|-----------|
| Opening in Next ~6 Months | + 23 |
| Under Development (excluding any communities opening in N6M) | + 20 |
| Approved But Not Yet Closed (excluding any communities opening in N6M) | + 33 |
| Closing in Next ~12 Months | (55 - 75) |



Q2 Results

\$ in millions, except ASP

| | Q2 FY19 | Q2 FY20 | Δ |
|-------------------------------|---------------|-------------|--------------|
| Profitability | | | |
| Total Revenue | \$ 421.3 | \$ 489.4 | 16.2% |
| Adjusted EBITDA* | \$ 32.6 | \$ 43.9 | \$ 11.3 |
| Net Income/Loss (Cont. Ops.) | \$ (100.8) | \$ 10.6 | \$ 111.4 |
| Unit Activity | | | |
| Orders | 1,598 | 1,661 | 3.9% |
| Closings | 1,134 | 1,277 | 12.6% |
| Average Sales Price (\$000's) | \$ 371.2 | \$ 382.1 | 2.9% |
| Cancellation Rate | 14.5% | 15.8% | 130 bps |
| Active Community Count, Avg** | 163 | 167 | 2.2% |
| Sales/Community/Month | 3.3 | 3.3 | 1.7% |
| Margins | | | |
| HB Gross Margin*** | 19.8% | 20.8% | 100 bps |
| SG&A (% of Total Revenue) | 12.7% | 12.0% | (70 bps) |
| Balance Sheet | | | |
| Unrestricted Cash | \$ 86.4 | \$ 294.3 | \$ 207.8 |
| Land & Development Spending | \$ 139.9 | \$ 123.0 | \$ (16.9) |

Note: Variances are calculated using un-rounded numbers

^{***}Excludes impairments, abandonments, and interest amortized to cost of sales



^{*}Details are included on the "Adjusted EBITDA Reconciliation" slide in the appendix

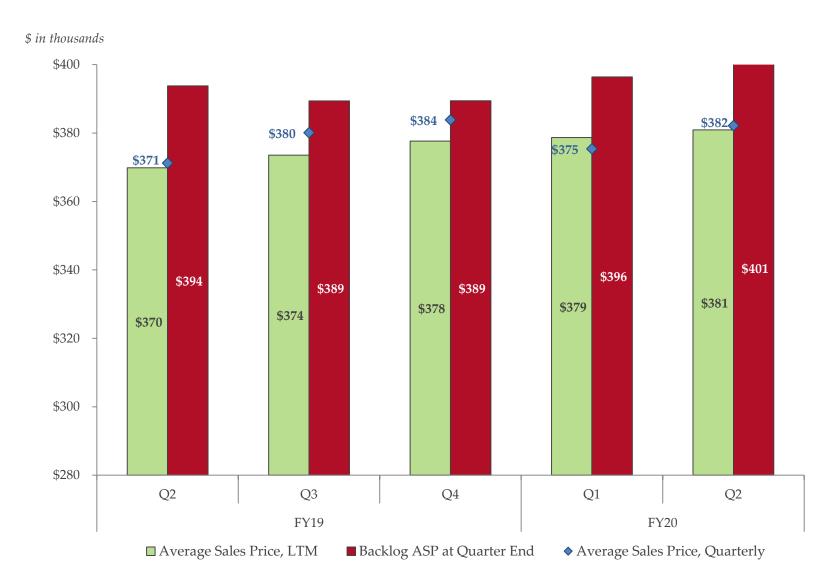
^{**}Active Community Count was 166 at 3/31/2019 and 166 at 3/31/2020

Backlog Detail

| | Q2 FY19 | Q2 FY20 |
|---|-------------|-------------|
| Quarter Ending Backlog (units) | 1,989 | 2,231 |
| Quarter Ending Backlog (\$ in millions) | \$ 783.3 | \$ 895.0 |
| ASP in Backlog (\$ in thousands) | \$ 393.8 | \$ 401.2 |
| | | |
| Quarter Beg. Backlog | 1,525 | 1,847 |
| Scheduled to Close in Future Qtrs. | (625) | (816) |
| Backlog Scheduled to Close in the Qtr. | 900 | 1,031 |
| Backlog Activity: | | |
| Cancellations | (88) | (75) |
| Pushed to Future Quarters | (66) | (70) |
| Close Date Brought Forward | 50 | 69 |
| Sold & Closed During the Qtr | 338 | 322 |
| Total Closings in the Quarter | 1,134 | 1,277 |
| Backlog Conversion Rate | 74.4% | 69.1% |

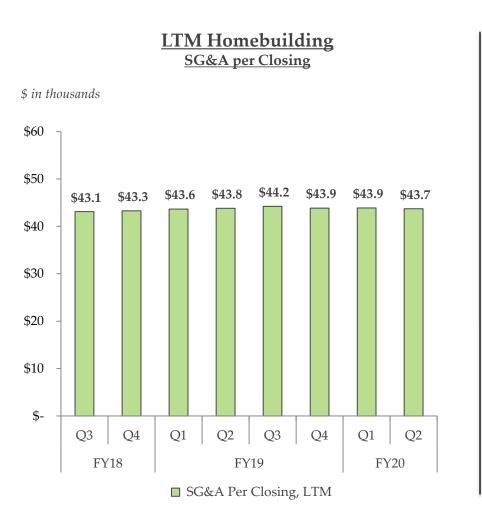


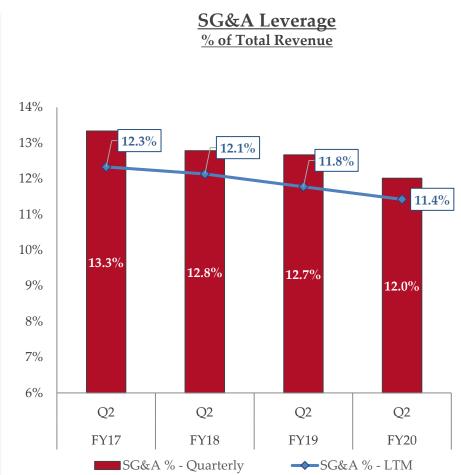
Consistent ASP Reflects Focus on Affordability





Stable Per House SG&A = Improving Leverage



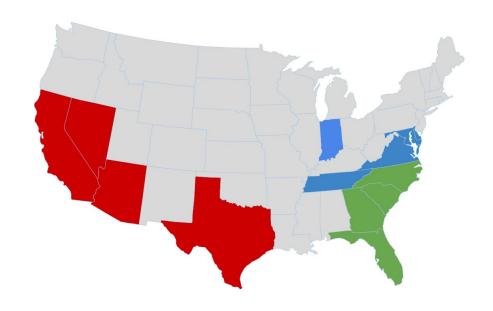


Note: Q2 FY17 SG&A % - LTM excludes a \$2.7 million write-off of a legacy investment in a development site from Q1 FY17



Geographic Mix Impacts Q2 ASP

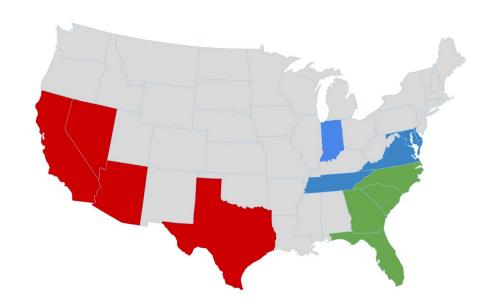
| | Q2 FY19 | Q2 FY20 | Change in | Change in | Q2 FY19 | Q2 FY20 | Change in |
|------|---------|---------|-----------------|---------------|--------------|--------------|-------------|
| | ASP | ASP | ASP (\$) | ASP (%) | Closings | Closings | Mix |
| West | \$347k | \$364k | \$17k | 4.7% | 53.4% | 57.6% | 4.2% |
| East | \$440k | \$468k | \$28k | 6.4% | 18.8% | 18.4% | -0.4% |
| SE | \$371k | \$361k | \$-10k | -2.7 % | 27.8% | 24.0% | -3.8% |





Geographic Mix Impacts Q2 Margin

| | Q2 FY19 | Q2 FY20 | Change in | Q2 FY19 | Q2 FY20 | Change in |
|------|--------------|---------------|-----------|--------------|--------------|-----------|
| | GM% | GM% | GM% | Closings | Closings | Mix |
| West | 20.5% | 21.3% | 80 bps | 53.4% | 57.6% | 4.2% |
| East | 17.5% | 20.0% | 250 bps | 18.8% | 18.4% | -0.4% |
| SE | 17.3% | 18.7 % | 140 bps | 27.8% | 24.0% | -3.8% |



Note: Segment gross margin excludes required capitalization of indirects, impairments and interest amortized to cost of sales *Includes impact of purchase accounting from Venture Homes acquisition

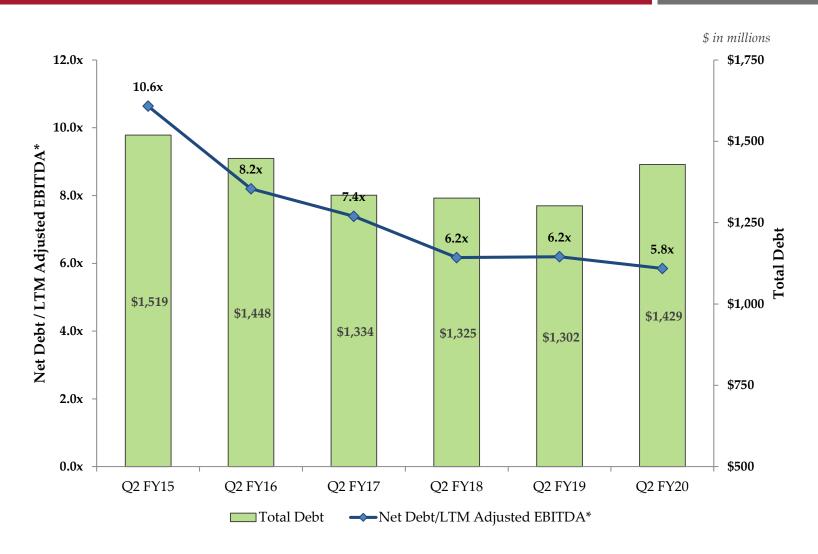


Adjusted EBITDA Reconciliation

| | Three Months Ended March 31, | | | | LTM Ended March 31, | | | | | | | | |
|--|------------------------------|--------|----|-------------|---------------------|-----------|--|----|---------|----|----------|----|-----------|
| (\$ in thousands) | | 2020 | | 2019 | V | ariance | | | 2020 | | 2019 | V | ariance |
| Net income (loss) | \$ | 10,614 | | (\$100,862) | \$ | 111,476 | | \$ | 27,391 | \$ | (19,537) | \$ | 46,928 |
| Expense (benefit) from income taxes | | 4,170 | | (38,168) | | 42,338 | | | 8,789 | | (56,691) | | 65,480 |
| | | | | | | | | | | | | | |
| Interest amortized to home construction and | | 22,660 | | 32,336 | | (9,676) | | | 101,496 | | 106,756 | | (5,260) |
| land sales expenses, capitalized interest impaired | | | | | | | | | | | | | |
| Interest expense not qualified for capitalization | | 1,928 | | 597 | | 1,331 | | | 5,640 | | 1,079 | | 4,561 |
| EBIT | | 39,372 | | (106,097) | | 145,469 | | | 143,316 | | 31,607 | | 111,709 |
| Depreciation and amortization | | 3,627 | | 2,900 | | 727 | | | 16,143 | | 13,904 | | 2,239 |
| EBITDA | | 42,999 | | (103,197) | | 146,196 | | | 159,459 | | 45,511 | | 113,948 |
| Stock-based compensation expense | | 899 | | 2,180 | | (1,281) | | | 9,442 | | 9,344 | | 98 |
| (Gain) loss on extinguishment of debt | | - | | (216) | | 216 | | | 25,136 | | 1,719 | | 23,417 |
| Inventory impairments and abandonments | | - | | 133,819 | | (133,819) | | | - | | 139,249 | | (139,249) |
| Joint venture impairment and abandonment | | | | | | | | | | | 341 | | (241) |
| charges | | | | | | | | | | | 341 | | (341) |
| Adjusted EBITDA | \$ | 43,898 | \$ | 32,586 | \$ | 11,312 | | \$ | 194,037 | \$ | 196,164 | \$ | (2,127) |



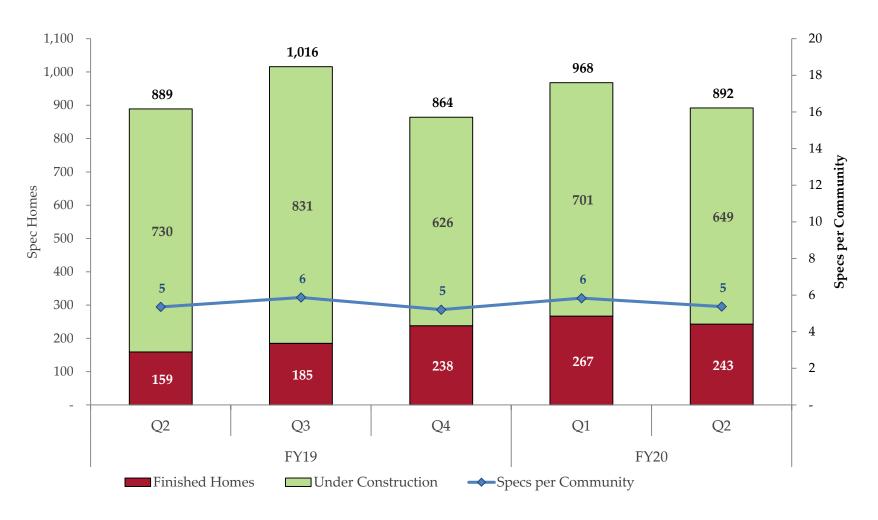
Total Debt & Net Debt / LTM Adj. EBITDA



^{*}Details are included on the "Adjusted EBITDA Reconciliation" slide in the appendix.



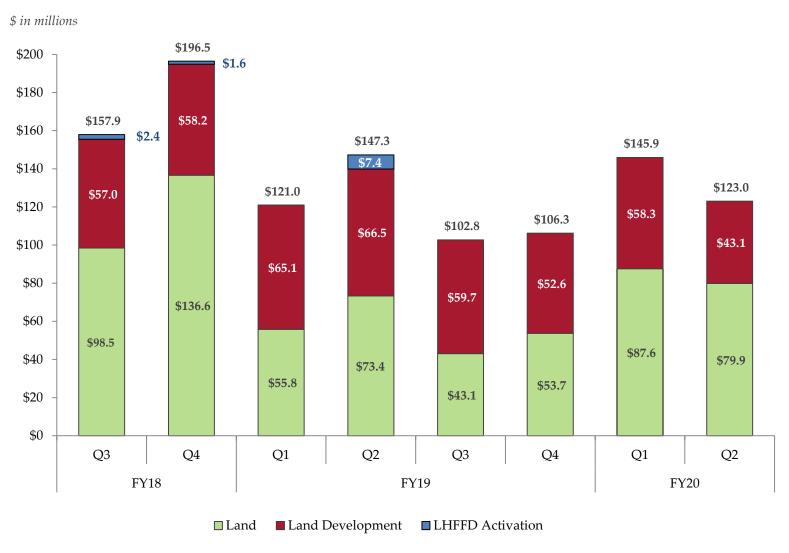
Specs Per Community Relatively Flat Year-Over-Year



Note: Spec count as of each quarter-end, includes Gatherings



Quarterly Land Spend



Note: Totals may not foot due to rounding



Deferred Tax Assets - Summary

| (\$ in millions) | Marc | h 31, 2019 | March 31, 2020 | | | |
|----------------------------|------|------------|----------------|--------|--|--|
| Deferred Tax Assets | \$ | \$ 290.6 | | 277.3 | | |
| Valuation Allowance | | (34.2) | | (38.5) | | |
| Net Deferred Tax Assets | \$ | 256.3 | \$ | 238.8 | | |

As of March 31, 2020, our remaining valuation allowance of \$38.5 million related to various state deferred tax assets and remains consistent with the determinations we made during the period ended September 30, 2019. See Form 10-Q for additional detail.

