



Beazer Homes Announces Their Hot Days, Cool Deals Sales Event June 1-13

May 29, 2012

ATLANTA, GA, May 29, 2012 (MARKETWIRE via COMTEX) --Beazer Homes, USA, INC. (NYSE: BZH), one of the country's top 10 homebuilders, is giving homebuyers a chance to save big on a new home with its Hot Days, Cool Deals Sales Event, June 1-13, 2012. During this two-week national promotion, Beazer is offering special incentives on its quick move-in and to-be-built ENERGY STAR(R) homes.

"Consumers are steadily gaining confidence in home ownership again, and they want a home that meets their lifestyle needs," said Kathi James, SVP and Chief Marketing Officer of Beazer Homes. "We want to show them that our flexible floorplans allow them to personalize their homes -- and in a way that's more affordable thanks to our sales event."

A personalized approach to homebuying allows Beazer homeowners to choose everything from flooring options to finishes to their mortgage lender. Beazer provides specialized options at every stage of the build, including flexible floorplans that allow homeowners to choose rooms and features, such as sunrooms, additional bedrooms and bathrooms, offices and finished basements, according to how they live at home. Buyers can also select from several proven lenders who have shown exceptional service instead of being required to use an in-house mortgage program.

Committed to energy efficiency, 100 percent of Beazer homes are ENERGY STAR qualified. That means lower utilities and a lower cost of ownership for homeowners.

For those prospective homebuyers who may be on the fence in today's market, the time to buy a new home couldn't be better. During the Hot Days, Cool Deals Event, Beazer is offering special incentives that allow prospective homebuyers to capitalize on the savings in a variety of their single-family, townhome and condominium communities in 22 metropolitan areas across the country. For more information, visit www.beazer.com.

Beazer Homes USA Inc. Beazer Homes USA Inc., headquartered in Atlanta, is one of the country's 10 largest single-family homebuilders, with operations in Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol "BZH."

Image Available: http://www2.marketwire.com/mw/frame_mw?attachid=1996114

Embedded Video Available: http://www2.marketwire.com/mw/frame_mw?attachid=1996120

Media Contact

Lyndsey Coates
770.829.3704
lyndsey.coates@beazer.com

SOURCE: Beazer Homes

<mailto:lyndsey.coates@beazer.com>