



## **Beazer Homes Announces More Reasons to Buy Sales Event June 1 - 15**

June 1, 2011

### **Beazer Promises Homebuyers Energy-Efficient Benefits and More Savings**

ATLANTA, GA, Jun 01, 2011 (MARKETWIRE via COMTEX) --

Beazer Homes USA, Inc. (NYSE: BZH), one of the country's top 10 homebuilders, is giving homebuyers the chance to save more money with its More Reasons to Buy Sales Event, June 1 - 15, 2011. During this two-week national promotion, Beazer is offering prospective homebuyers incentives on move-in ready and to-be-built eSMART homes, which have earned the ENERGY STAR(R) seal of approval.

Beazer goes above and beyond to exceed ENERGY STAR(R) qualifications. They believe homeowners should have a home that gives them more, such as more ways to conserve water, more ways to improve indoor air quality and more energy efficiencies to lower the ongoing cost of homeownership.

"Today's homebuyers are more economical and ecologically-minded than ever before," said Kathi James, SVP and Chief Marketing Officer at Beazer. "With an improving economy and our More Reasons to Buy Sales Event, it's a perfect time for those who are in the market to get a great deal on one of our eSMART homes."

Beazer incorporates energy-efficient features into every home at no additional cost to the buyers and includes an array of features such as a home energy monitor, programmable thermostat, compact fluorescent light bulbs and ENERGY STAR(R) dishwasher. Their research shows that prospective homebuyers recognize the energy-saving benefits of its eSMART homes and factor it into their purchase decision.

Beazer is inviting prospective homebuyers who want to get more out of a home and spend less to participate in the More Reasons to Buy Sales Event, June 1 - 15, with special incentives in a variety of single family, town home and condominium home communities in 22 metropolitan areas across the country. For more information, visit [www.beazer.com](http://www.beazer.com).

Beazer Homes USA Inc. Beazer Homes USA Inc., headquartered in Atlanta, is one of the country's 10 largest single-family homebuilders, with operations in Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, North Carolina, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol "BZH."

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