

Beazer Homes Announces Appointment of Executive Vice President of Operations

October 16, 1997

Atlanta, Georgia, October 16, 1997 - Beazer Homes USA, Inc. (NYSE: BZH) today announced that it has hired Michael H. Furlow as its Executive Vice President, Operations, a newly created position, reporting directly to the President and Chief Executive Officer, Ian McCarthy.

Mr. Furlow has seventeen years of experience in homebuilding and real estate, including eleven years with Pulte Home Corporation, most recently as the President of their Central Florida division. Mr. Furlow is 47 years old.

Ian McCarthy commented, "We are extremely pleased to bring Mike on board into the new position of Executive Vice President, Operations. In this position he will oversee all of our operations, with a particular emphasis on the profitability improvement initiatives that we have been implementing. These initiatives are already starting to have a positive impact on our results and I am sure that Mike's extensive experience will help accelerate this process."

Beazer Homes USA, Inc., based in Atlanta, Georgia, is the country's sixth largest single family detached homebuilder, with operations in Arizona, California, Florida, Georgia, Nevada, North Carolina, South Carolina, Tennessee and Texas.

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