



# BEAZER HOMES

## Beazer Homes Named to Newsweek's Most Trustworthy Companies in America 2024 List

March 27, 2024

ATLANTA--(BUSINESS WIRE)--Mar. 27, 2024-- Beazer Homes has been recognized on Newsweek's list of Most Trustworthy Companies in America 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list was announced on March 27 and can be viewed on [Newsweek.com](https://www.newsweek.com).

"This award represents our team's steadfast commitment to building trust among our customers, partners, investors and each other," says CEO Allan Merrill. "To be recognized for the third year in a row is an honor and a point of pride for our entire team."



The Most Trustworthy Companies in America 2024 have been chosen based on a holistic approach to evaluating trust. Three main public pillars of trust were considered: customer trust, investor trust, and employee trust.

The analysis followed a 3-step process:

- **Step 1 - Market Definition:**

All companies headquartered in the US with a revenue of over \$500 million were considered in the study.

- **Step 2 – Extensive survey**

Based on an independent survey of about 25,000 U.S. residents who rated companies they know in terms of all three touch points of trust. A total of 97,000 evaluations of companies were submitted.

- **Step 3 – Social Listening**

Based on what was said about a company in various media segments of the internet and evaluating whether it was positive, neutral, or negative. In total, over 523,000 mentions were gathered.

Statista publishes hundreds of worldwide industry rankings and company listings with high-profile media partners. This research and analysis service is based on the success of [statista.com](https://www.statista.com), the leading data and business intelligence portal that provides statistics, relevant business data, and various market and consumer studies and surveys.

### About Beazer Homes

Headquartered in Atlanta, Beazer Homes (NYSE: BZH) is one of the country's largest homebuilders. Every Beazer home is designed and built to provide Surprising Performance, giving you more quality and more comfort from the moment you move in – saving you money every month. With Beazer's Choice Plans™, you can personalize your primary living areas – giving you a choice of how you want to live in the home, at no additional cost. And unlike most national homebuilders, we empower our customers to shop and compare loan options. Our Mortgage Choice program gives you the resources to easily compare multiple loan offers and choose the best lender and loan offer for you, saving thousands over the life of your loan.



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